



Cohere CEO to Speak at IHS Markit Media and Technology Conference 2018

Shlomo Rakib to serve as expert speaker on the transformational potential of 5G on the media industry

SANTA CLARA, Calif. — May 11, 2018 – Cohere Technologies (www.Cohere-Technologies.com) announced today the company’s CEO, Shlomo Rakib, will be speaking at the upcoming IHS Markit Media and Technology Conference, in Los Angeles, at the Pacific Design Center, May 31, 2018. The event will focus on the effects of transformative technologies on the media industry. Shlomo will address the conference audience as part of a panel session on the transformational potential of 5G on the media industry.

This conference is one of two “Media and Technology” conference hosted by business information provider, IHS Markit (Nasdaq: INFO), one in Los Angeles, the other in London, focusing on the effects of transformative technologies on media. Both events will feature market analysis presentations by IHS Markit media experts, one-on-one conversations with major industry influencers and panel sessions with high-level industry executives from Dolby, Google, AT&T, Cohere Technologies and other companies. Each one-day conference will include opportunities for networking and meeting with the speakers, panelists, attendees and media, as well as a networking cocktail reception at day’s end.

Following is the top-line agenda summary for the Los Angeles Media and Technology Conferences:

- IHS Markit state of the industry presentation
- “5G: The transformational potential of 5G on the media business” featuring Cohere Technologies CEO, Shlomo Rakib
- Fireside chat with an executive from a leading virtual reality (VR) and augmented reality (AR) company
- “Television and the Cloud” — What are the roadblocks and opportunities for TV companies leveraging the cloud for future growth?
- How new dimensions of media are changing the way content reacts with the audience
- “Selling Digital Content” — What are the emerging best practices from media companies for attracting customers, driving engagement and reducing churn?
- “8K/UHD” — How is the media business keeping pace with technology developments like high dynamic range (HDR), ultra-high definition (UHD) and beyond?

Additional information about the conference can be found at <http://bit.ly/2G8yZU6>

For more information on Cohere Technologies, and its technology for 5G Fixed Wireless Access, please visit <https://www.cohere-technologies.com/solution/fixed-wireless-access/>.

ABOUT IHS MARKIT

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions.

ABOUT COHERE

Cohere Technologies is solving the most pressing challenges in wireless communications with its groundbreaking Orthogonal Time Frequency and Space (OTFS) technology. This new patented 2D modulation scheme will revolutionize the industry as it prepares to deliver on the promise of 5G with 100 percent coverage, 10x spectral efficiency and a 50 percent cost savings over existing solutions. OTFS can also enhance traditional modulation schemes with its greater capacity and coverage to make 5G mobility a reality. Carriers around the world have tested OTFS, and the company is developing solutions for fixed wireless access and 5G applications. Founded in 2009, Cohere Technologies is headquartered in Santa Clara, California. The Company completed A, B and C financing rounds and is led by a seasoned team of telecom and wireless industry veterans.

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Media Contact:

Melissa Rue
Cohere Technologies Public Relations
+1-208-850-5939
melissaruepr@gmail.com